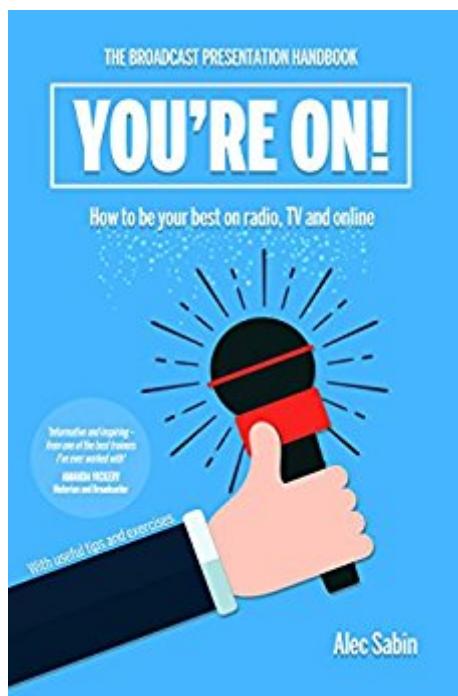


The book was found

You're On! The Broadcast Presentation Handbook



Synopsis

More of us are appearing on the media these days simply because there is more of it about. Radio, TV, YouTube, podcasts, webcasts etc you name it etc have voracious appetites and their cheap fast food is you and me. Yet more of us want to appear on the media as practised professionals, whether as TV or radio presenter, journalist, or simply guest interviewee on a show. In this brand new edition of You're On! Alec Sabin has simple advice for all would-be broadcasters, even the celebrity wannabee. You need to prepare, you need to engage and you need to communicate. Preparation allows you to look like you are winging it, when you're not. Did you think those cool, casual DJ ad-libs weren't planned? Engaging your audience is making sure they're listening to you even when all that's in front of you is a microphone or camera lens in a draughty studio. Communication involves taking your viewers and listeners with you. Taking a wide-ranging approach, Alec discusses the qualities of good presentation, engaging the audience and how mastery of your material is crucial. He provides exercises to improve vocal quality and breathing, tips on controlling nerves, and an insight into how broadcast audio and video technology can work for you. There is expert guidance and further exercises on everything from ad-libbing and podcasting to reading a script and interviewing. And what about creativity, energy, passion and something which comes from leftfield, not guaranteed but valued, and most of all welcomed by all professionals etc a certain? Well, it's described in the last paragraph of You're On! but to fully appreciate it you really need to read what comes before. This book will be essential reading for media students and professionals alike; with useful material for anyone who has to make a great impression in front of the camera or microphone.

Book Information

File Size: 765 KB

Print Length: 248 pages

Publisher: Mazan Media; 2 edition (December 1, 2016)

Publication Date: December 1, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01MQRJQMT

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,245,927 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #15

inÃ Kindle Store > Kindle eBooks > Humor & Entertainment > Radio > Reference #87

inÃ Books > Humor & Entertainment > Radio > Reference #131 inÃ Kindle Store > Kindle eBooks > Humor & Entertainment > Television > Reference

[Download to continue reading...](#)

You're On! The Broadcast Presentation Handbook Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques Then and Now Bible Maps (PowerPoint

Presentation (PowerPoint Presentation) (PowerPoint Presentations) How to Design TED Worthy

Presentation Slides: Presentation Design Principles from the Best TED Talks (How to Give a TED

Talk Book 2) Television Production Handbook (Wadsworth Series in Broadcast and Production)

Associated Press Broadcast News Handbook Student Workbook for Zettl's Television Production

Handbook, 11th (Wadsworth Series in Broadcast and Production) Broadcast News Handbook

Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B

Journalism) Ice Breakers! How To Get Any Prospect To Beg You For A Presentation Ice Breakers!

How To Get Any Prospect To Beg You For A Presentation (MLM & Network Marketing Book 1)

Skating on Air: The Broadcast History of an Olympic Marquee Sport Mopar Broadcast Sheet

Decoder Guide 1969-1974 Christmas in Connecticut (Broadcast Tie-Ins) Positively Connecticut:

Selected Stories from the Award-Winning WTNH-TV Series (Broadcast Tie-Ins) Absolutely

Positively Connecticut: More Stories from the Award-Winning WTNH-TV Series Now Seen on CPTV

(Broadcast Tie-Ins) Sight, Sound, Motion: Applied Media Aesthetics (The Wadsworth Series in

Broadcast and Production) Writing for Television, Radio, and New Media (Cengage Series in

Broadcast and Production) Sight, Sound, Motion: Applied Media Aesthetics (Wadsworth Series in

Broadcast and Production) Audio in Media (Wadsworth Series in Broadcast and Production)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)